

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**(Case No. 05-713)**

<b>In re Application of:</b>	)	
	)	
<b>Devan Govender</b>	)	
<b>Francesco Verardi</b>	)	
	)	<b>Examiner: Masud Ahmed</b>
<b>Serial No.: 10/550,744</b>	)	
	)	<b>Art Unit: 3714</b>
<b>Filed: August 24, 2006</b>	)	
	)	<b>Confirmation No. 6074</b>
<b>For: Promotion Administration System</b>	)	
<b>And Method</b>	)	

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE AFTER FINAL**

Dear Sir:

In response to the final Office Action mailed June 23, 2010, please enter the following amendments and consider the following remarks.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 5 of this paper.

**Payment of Fees:** Applicant submits that no fees are required for this Response. However, should any fee(s) be required under 37 C.F.R. §§ 1.16-1.21, please charge such fee(s) or credit any overpayment of such fee(s) to Deposit Account No. 13-2490.